

HY-VEE CORPORATE CONFERENCE CENTER



This \$15 million project at Hy-Vee's Corporate Headquarters included a conference hall that subdivides into multiple configurations, a pre-function lobby, standalone conference/training rooms, a kitchen, and a cafeteria.

AVANT ACOUSTICS provided the following services:

- Acoustical consultation
- Audio-visual system design, construction administration, and system commissioning

Project Highlights:

AVANT ACOUSTICS provided consultation and design for an extremely flexible video routing and production system for the conference hall and surrounding spaces. The system is capable of routing video from any of the spaces to any of the four large projection screens in the hall and any of the many flat panel displays located throughout the lobby and ancillary spaces. The projectors and screens in the conference hall were designed to retract into the gaps between the ceiling clouds so that they disappear entirely when not in use. The loudspeaker distribution for the hall is also hidden in the gaps in the ceiling clouds and provides high-quality audio reinforcement to the entire hall.

AVANT also provided commissioning services that included the configuration of a fully-redundant audio network, as well as the creation of intuitive, user-friendly graphical interfaces for controlling the system. The control system allows the conference hall to be divided into multiple smaller spaces for smaller events.



Project Location:

West Des Moines, Iowa

Facilities:

Conference Hall, Lobby, & Conference & Training Rooms

Client:

SVPA Architects, Inc.

Designer:

Robert G. Ledo