Green Bay’s KI Convention Center boasts nearly 80,000 square feet of meeting and event space, including over 35,000 square feet of exhibit space and customizable breakout rooms, which can seat 15 to 18,000 people.

AVANTACOUSTICS provided the following services:
- Room acoustics consultation
- Sound reinforcement system design
- Architectural and mechanical/electrical noise control

Project Highlights:
AVANTACOUSTICS designed a centralized sound reinforcement system, which supports each division of the ballroom, as well as each of the separate meeting rooms, capable of live reinforcement for both speech and music.

The sound reinforcement system allows each of the ballrooms and meeting rooms to operate independently or combined with each other. The pre-function and lobby areas can also be independent or combined with adjacent spaces. The configuration of the system is controlled with from a touch panel with a custom user interface by AVANTACOUSTICS.

In addition, AVANT provided recommendations on design considerations to ensure proper acoustical characteristics and noise reduction between spaces.

Project Location:
Green Bay, Wisconsin

Facilities:
Convention Center

Client:
Betsch Associates, Inc.

Designer:
John M. Hodgson